

## EFFICIENT CONTENT SERVER USING REQUEST REDIRECTION

## ABSTRACT OF THE DISCLOSURE

A technique for optimizing delivery of specialized content files such as multimedia files in a computer network. A multimedia file cache is located at a point of presence, such as at an Internet Service Provider (ISP), gateway, or other place close to user connection points into the network. A redirection function intercepts media redirection file requests sent to or from the media server and rewrites such requests so that they point to the local media file cache.

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